

# Vic Commute: Travel Planning for Victoria University of Wellington

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# About Victoria

## ■ Students

- ❑ 22,000 enrolments
- ❑ 17,000 EFTS
- ❑ Up from 11,600 EFTS in 2000

## ■ Staff

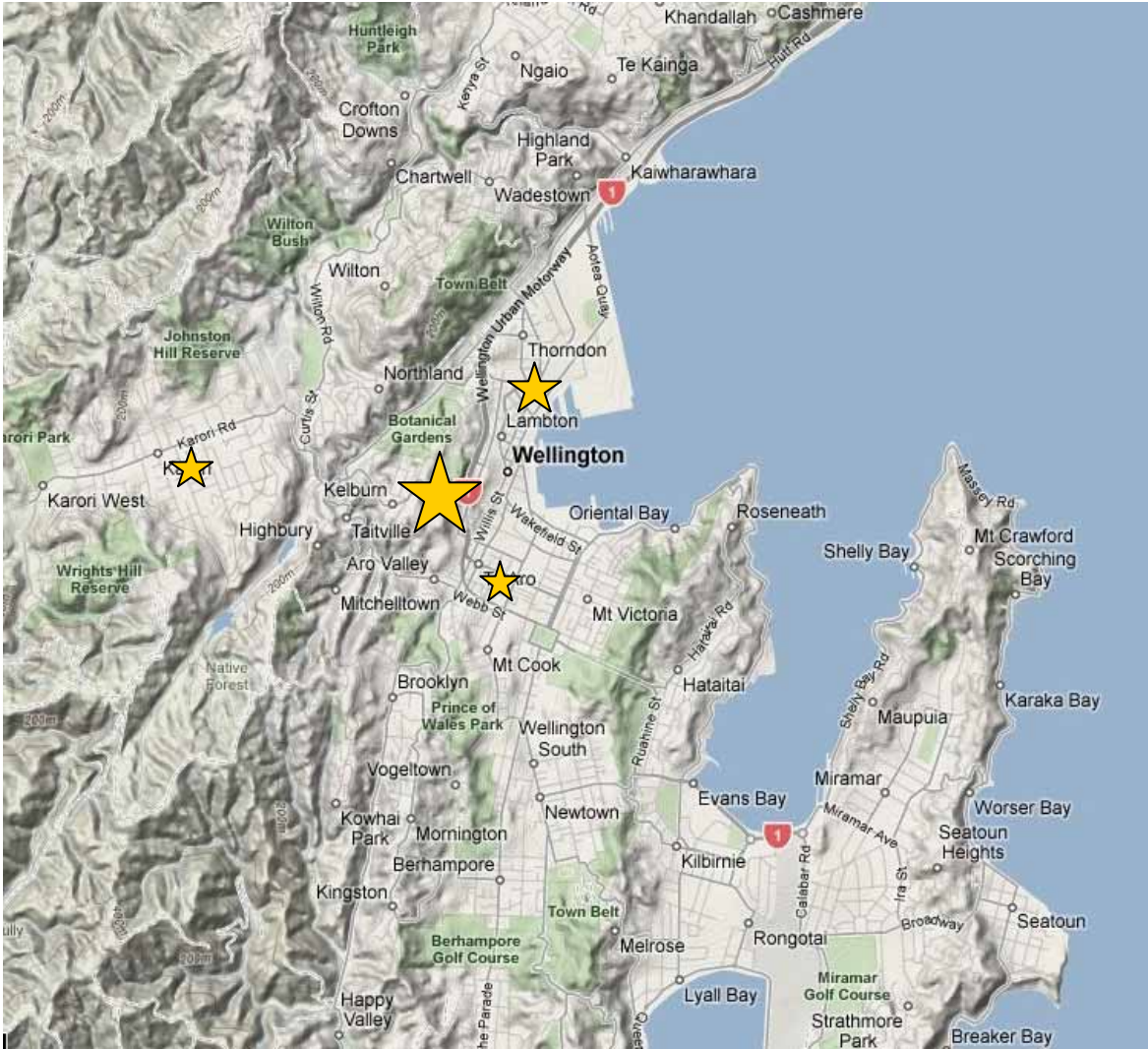
- ❑ 2,000 FTE
- ❑ Up from 1,200 FTE in 2000

## ■ Infrastructure

- ❑ 107,000 sq.m of occupied space
- ❑ 96 buildings
- ❑ 4 campuses
  - Kelburn
  - Pipitea
  - Karori
  - Te Aro



# About Victoria



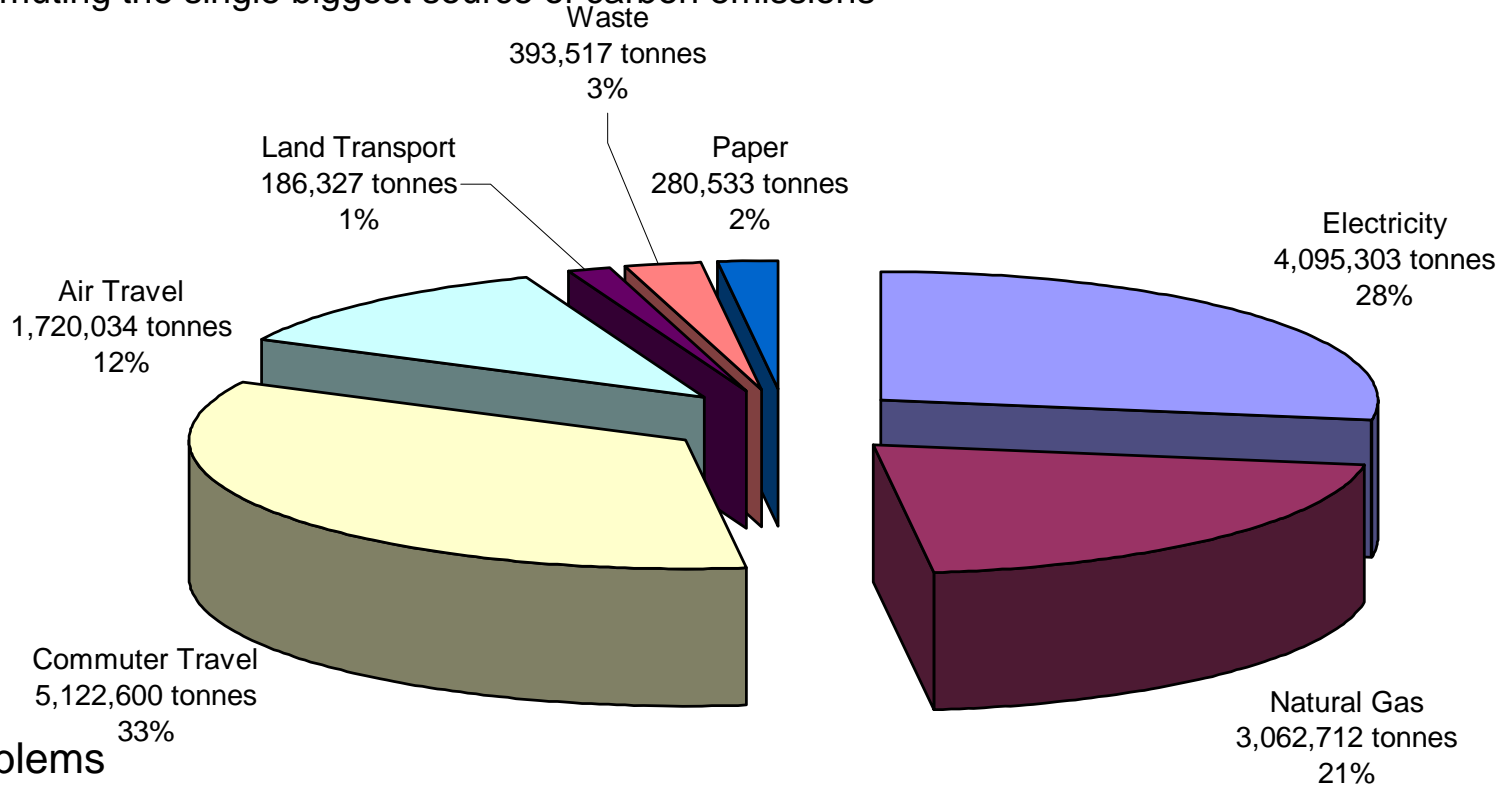
# Vic Commute is...

- A “Travel Plan”
- A package of measures which promote the use sustainable transport for travel to and from University and during the day
  - ❑ Car Park Management has been included
  - ❑ Air Travel has not been included
- A research project
- A document that has been endorsed by the Senior Management Team
- An action plan
  
- A topic of hot debate
- A mechanism for highlighting the broader environmental programme

# Setting for the Vic Commute

## ■ Recognition of environmental responsibility

- ❑ Part of a broader set of environmental actions
- ❑ Commuting the single biggest source of carbon emissions

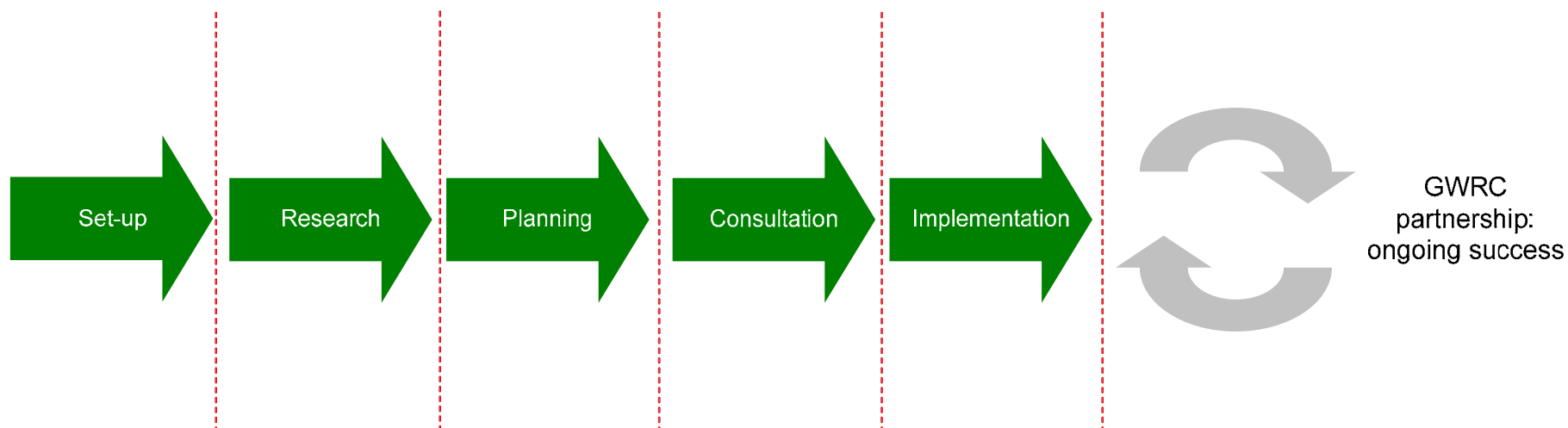


## ■ Parking Problems

- ❑ 3-yr waiting list for a license to hunt car parking permit

# The Development of Vic Commute

- Partnership with Greater Wellington Regional Council
- Technical input from Opus International Consultants

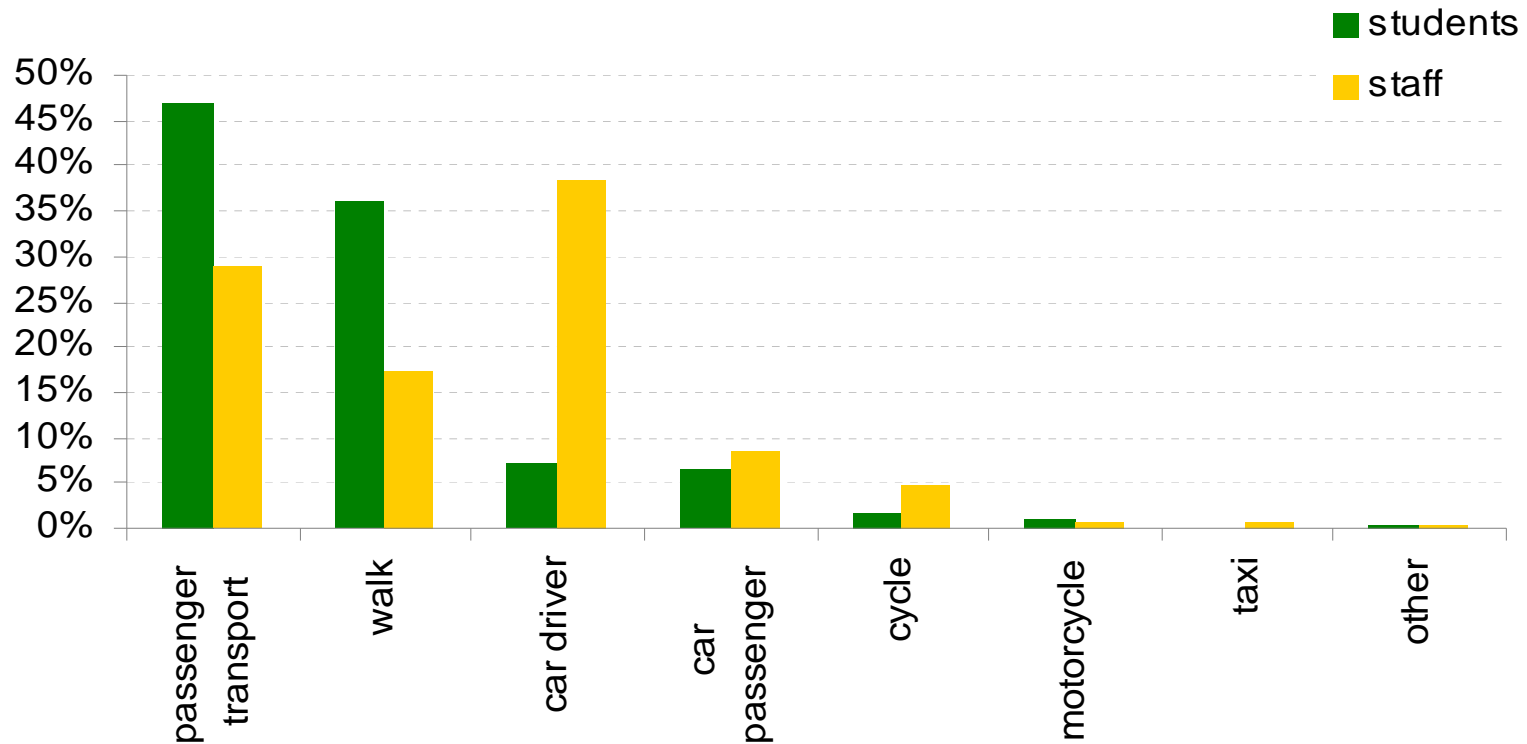


# The Development of Vic Commute

- Partnership with Greater Wellington
- Technical input from Opus International Consultants
  
- Research Phase:
  - Review of staff and student access to sustainable transport
  - Online survey - travel patterns and preferences (2,140 responses)
  - Focus groups - specific issues
  
- Planning Phase:
  - Collation and review of initiatives
  - Recommendation of actions
  
- Consultation
  - Workshops and submission process for staff and students
  
- Implementation
  - Ready to officially commence following SMT endorsement

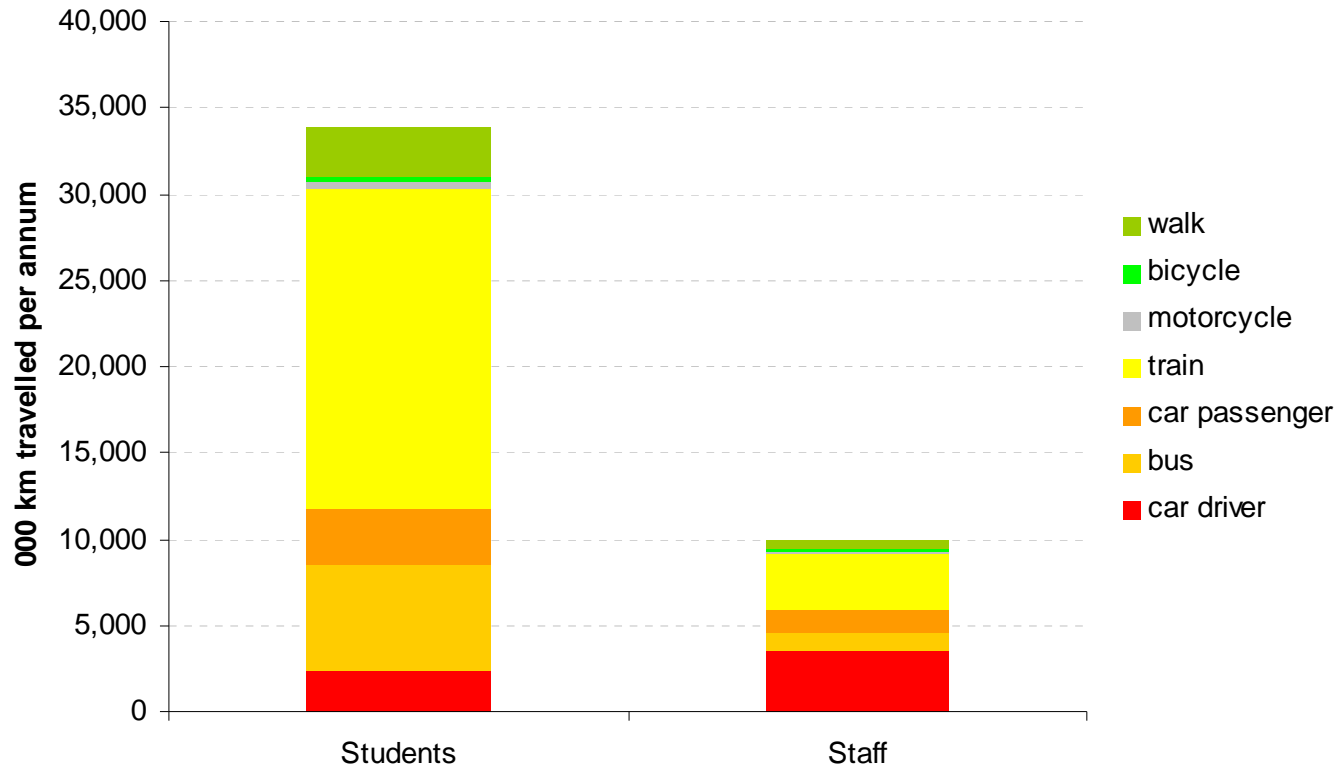
# Research Results

## ■ Mode Split



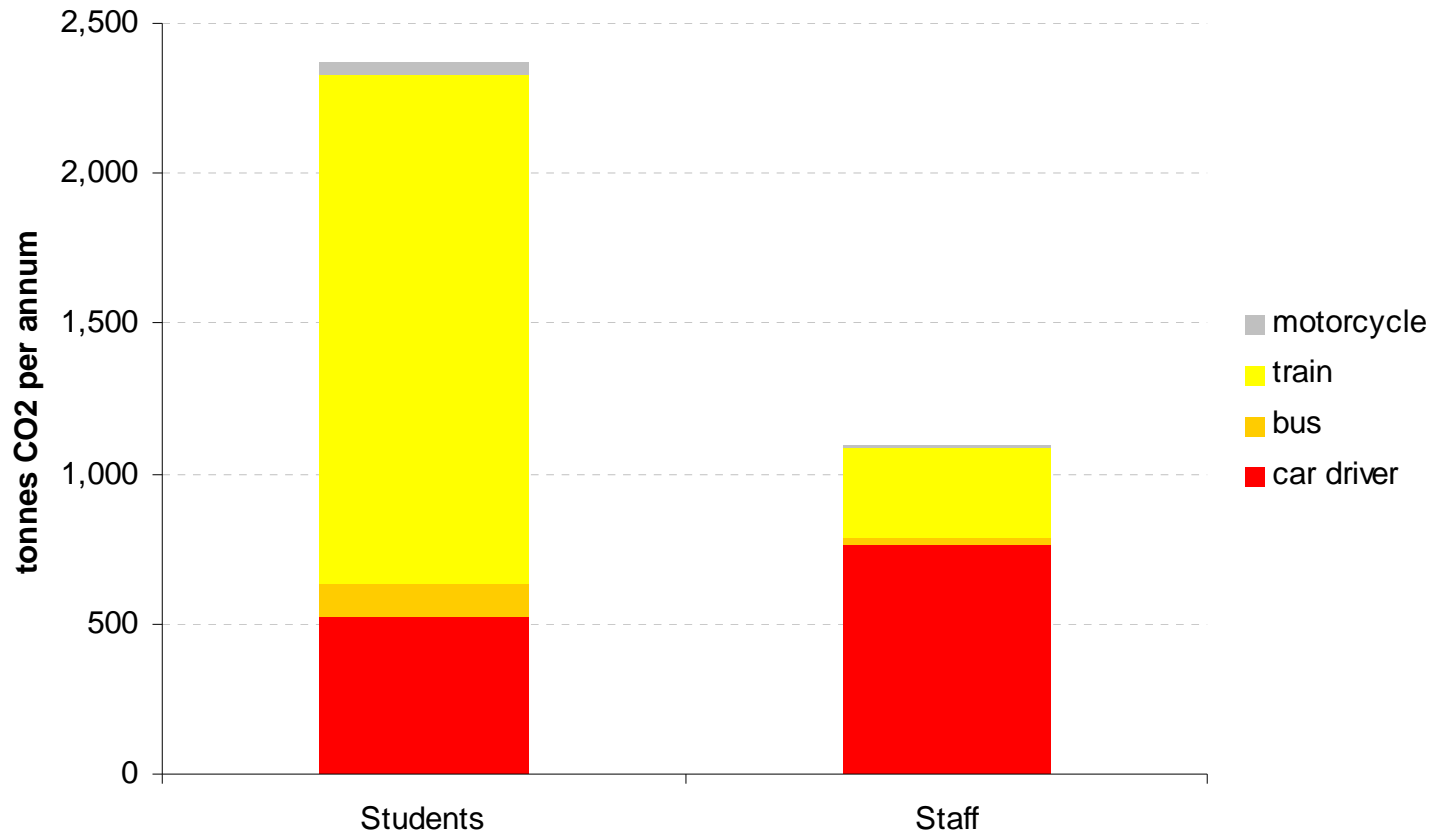
# Research Results

## ■ Kilometres Travelled



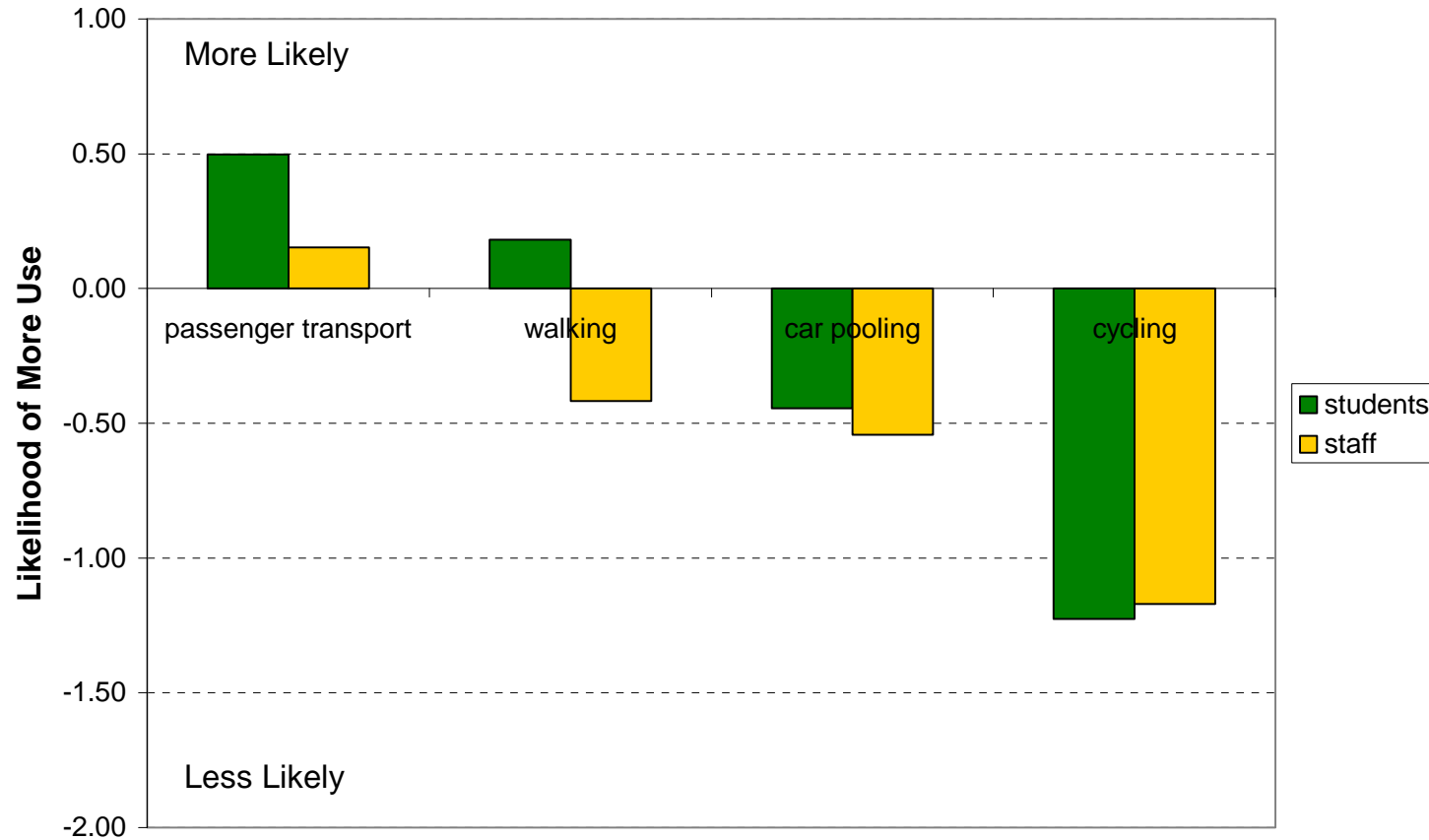
# Research Results

## CO2 Emissions



# Research Results

## ■ Likelihood of Mode Shift



# The Initiatives

## ■ Walking

- Better promotion of availability of showers
- Install lockers in or near shower facilities
- Upgrade campus maps
- Work with Living Streets Aotearoa to expand on pedestrian map
- Develop signage standard for pathways
- Implement signage upgrade for safe pathways
- Develop a night time safety standard for the key pathways
- Work with WCC to improve security of neighbourhood pathways
- Work with WCC to improve pedestrian / traffic safety

## ■ Cycling

- Work with WCC to improve cycle safety on the streets
- Replace toast style racks with inverted U style racks
- Further explore secure cycle storage
- Commence more intensive policing of storing bicycles in offices

# The Initiatives

## ■ Public Transport

- ❑ Subsidised NZ Bus services between Railway and Kelburn
- ❑ Free ten-trip tickets to staff and students for Uni travel
  
- ❑ Continue work with GWRC and NZ Bus on bus improvements
  - Timetabling
  - Suburbs without routes to Kelburn
  - University Shuttle
  - Snapper Card
  - Promotional offers
  - Student discount
- ❑ Promote the availability of the ten-trip tickets to staff
- ❑ Work with WCC and GWRC to enhance bus stop shelters

# The Initiatives

## ■ Car Pooling

- ❑ Establish a carpool permit allocation system
- ❑ Establish dedicated carpooling spaces
- ❑ Establish carpooling links within the University
- ❑ Await the outcome of the trial of the rideshare software
- ❑ Develop standard carpooling guidelines

## ■ Car Parking

- ❑ Re-organise designation of car-parking space
  - Car pooling
  - Short term / flexible parking
- ❑ Increase cost of permit to reflect value over a 3-yr period
  - Use additional revenue from parking to fund sustainable transport
- ❑ Use security at Gate 7 and increase patrolling on all campuses
- ❑ Develop a formal car parking policy

# Consultation and Engagement

- Lengthy editing process prior to Senior Mgmt endorsement
- Consultation with staff and students in Semester 1
  - ❑ Formal submission process
  - ❑ 6 workshops
  - ❑ 149 submissions received (0.6% of University population)
- Huge debate on car-parking measures
  - ❑ Price is the biggest concern
  - ❑ Threat of losing permit
- Grumblings about the reliability of public transport
- General support for improved sustainable transport options
- Profile raised enormously
- People are already changing their behaviour
- Spurred broader interest in environmental actions

# Senior Management Reaction

- Wanted the consultation phase to be included
  - Concerns about cycle safety
  - Did not want to promote work from home
  - Did not want the financial risk of a guaranteed ride home for car-poolers
  - Reluctant to adopt a prioritised permit allocation system
- 
- Questions???